The 2012 winners of the Mississippi statewide participation “Fuel Up Like a Pro” Breakfast Contest are:

1\textsuperscript{st} place – North Tippah School District increased breakfast participation by 13.5%

Grand Prize:
- Fuel Up to Play 60 Pep Rally with Deuce McAllister, former New Orleans Saints player, at the school in the winning district with the greatest breakfast participation increase.
- Dairy Cafeteria Makeover valued up to $5000!
- Two pieces merchandise signed by Deuce McAllister “for student incentives”.
- Two pieces merchandise signed by Deuce McAllister for Child Nutrition Director and manager of school with greatest participation increase.

2\textsuperscript{nd} place – Tishamingo County School District increased breakfast participation by 11.29%

Second Runner Up Prize
- Dairy Cafeteria Makeover valued up to $3000! *
- One piece merchandise signed by Deuce McAllister “for student incentive”.
- Two pieces merchandise signed by Deuce McAllister for Child Nutrition Director and manager of school with greatest participation increase.

3\textsuperscript{rd} place – South Tippah School District increased breakfast participation by 10.94%

Third Runner Up Prize
- Dairy Cafeteria Makeover valued up to $1000! *
- Two pieces merchandise signed by Deuce McAllister for Child Nutrition Director and manager of school with greatest participation increase.

Congratulations to all the winners!